

revive  
Ambassador Program

Welcome Kit v2.3 · July 2025

# A Personal Welcome

Hey there,

We're Heather and Iván, co-founders of Revive, and we're so excited to welcome you into this community.

We started Revive because we saw a need: people are burned out, overwhelmed, and missing that inner spark. We wanted to create something grounded in science, inspired by nature, and built around connection. This Ambassador Program is a way to share that energy with the world, not by pushing products, but by helping people feel their best.

This is about purpose and possibility. A chance to grow something real and meaningful, with the freedom to do it your way. We're not interested in hype. We're here for sustainable impact, smart strategy, and a generous model that rewards integrity and momentum.

We're glad you're here. Let's build something powerful.

Welcome to Revive ✨

# Meet Your Team

You'll be supported by **Heather May**, your go-to for all things Ambassador Program. She's a coach, strategist, and the perfect partner as you grow.

Also in your corner: **Gordon and Justin**, ready to help you shine.

And yes, there are a lot of Heathers here: **HeatherLea, Heather May, and, well, Heather.** Let's just say we keep it interesting.



# Why Revive?

People are inflamed, exhausted and over it. We help them feel better with protocols that work and a support system that feels human. You're here because people trust you. They listen to what you use, what you love, what works. And right now, we're all looking for energy, balance, and real health.

That's where Revive comes in, and where you do too.



We're a performance-based partnership program that rewards both personal sales and team development. Think modern affiliate marketing with leadership opportunities.

Let's build something real, profitable and good.

# What You Get From Day One



Personal referral code and real-time dashboard



Monthly content playbook, caption library and reel/story templates



Private WhatsApp circle for fast support and ideas



Weekly office hours with the Ambassador Team

# How You Earn: Commissions + Bonuses

## Direct & Renewal Commissions

Quarterly Personal Sales	Direct Commission	Renewal Commission	Product Discount
< \$3,600 	5%	3%	10%
\$3,600 to \$9,999 	7%	4%	20%
≥ \$10,000 	10%	5%	25%

- 2 % override on your direct recruits' sales (one level up) while you are active
- Clients typically renew every 10 weeks → about 5 orders per client per year

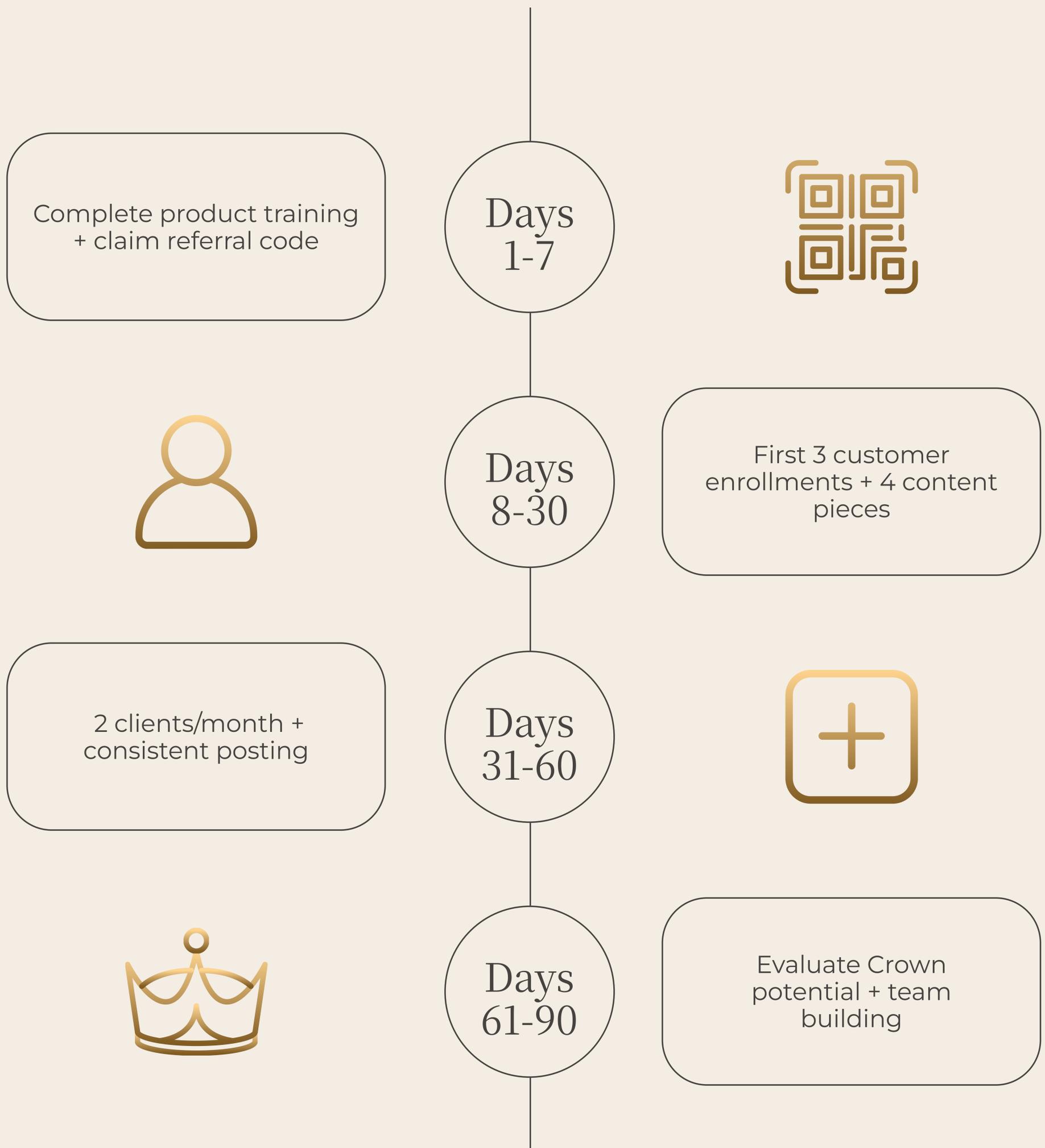
**Launch boost: Anyone who joins before August 10 starts in Bloom.**

## Bonuses & Perks

Milestone	Reward	Why It Matters
Top Seller of the Quarter	All-expenses-paid trip to Revive Event + feature spotlight	Recognition + strategy time
3 Crown-level recruits (2+ quarters)	\$500 credit or \$300 cash	You helped grow leaders
5 active recruits for 2+ quarters	Early product access + mentor badge	Status + first looks
2 consecutive Crown quarters	Advanced lab panel + peptide protocol	Invest in your health
3 Crown quarters/year	Invite to Revive Summit + content retreat	Deep dive, creation days
Crown for 4 quarters	\$250/quarter + private strategy session	Consistency bonus

**We add surprise drops, credit boosts, and collab opportunities when you hit momentum streaks.**

# Your First 90 Days



Certification required before commission eligibility.

# Quick Start Checklist

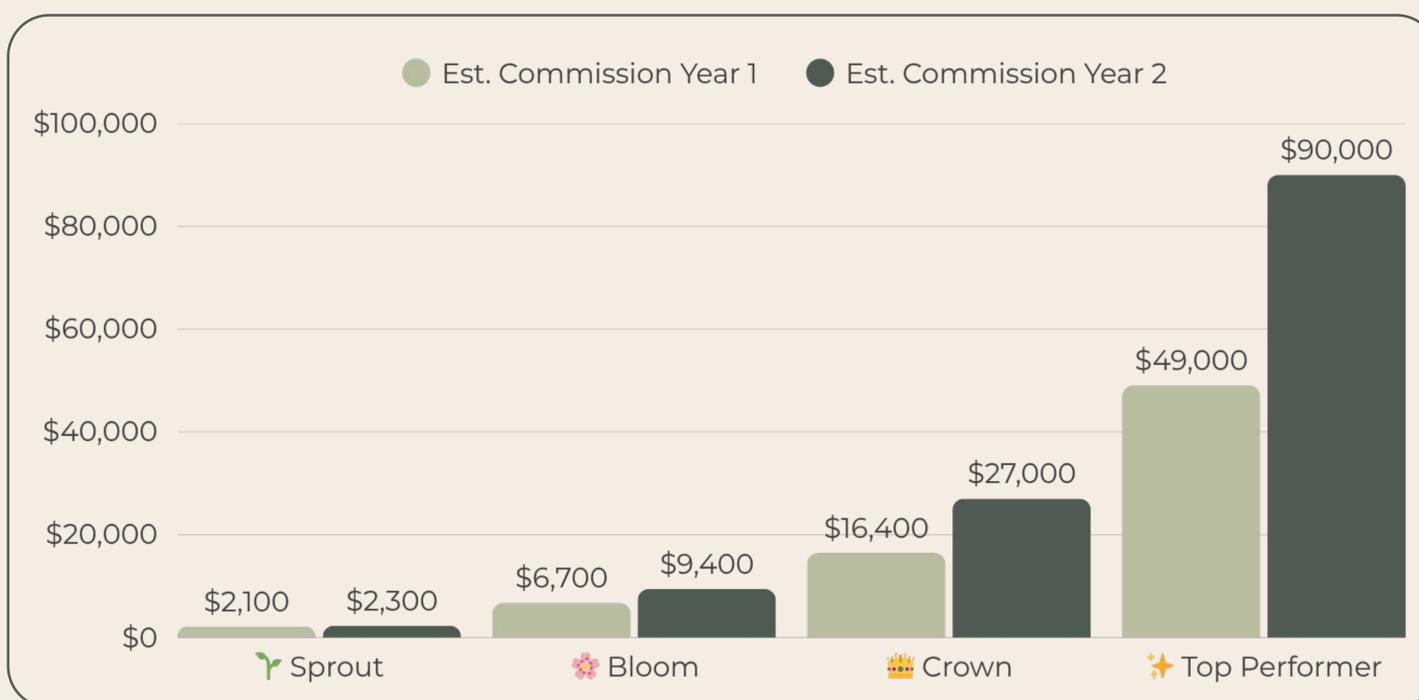
- Claim referral code at [ambassadors.revivewithme.com](https://ambassadors.revivewithme.com)
- Complete product training (required for activation)
- Post intro story with **#RevivePartner #ad**
- Order your first month's products
- Schedule onboarding call with Heather May
- Identify 5 potential customers
- Download templates from resource portal

# Year 1 vs Year 2: Ramp-Up vs Momentum

Tier	Rates (Init / Renew)	Clients / Year
🌱 Sprout	5 % / 3 %	12
🌸 Bloom	7 % / 4 %	36
👑 Crown	10 % / 5 %	80
🌟 Top Performer	10 % / 5 %	600

Clients come in quarter by quarter. On average a new client placed evenly through the year will generate about **4.5 orders** in Year 1. Year 2 is where renewals compound.

## Estimate Commission Year



## Orders Year

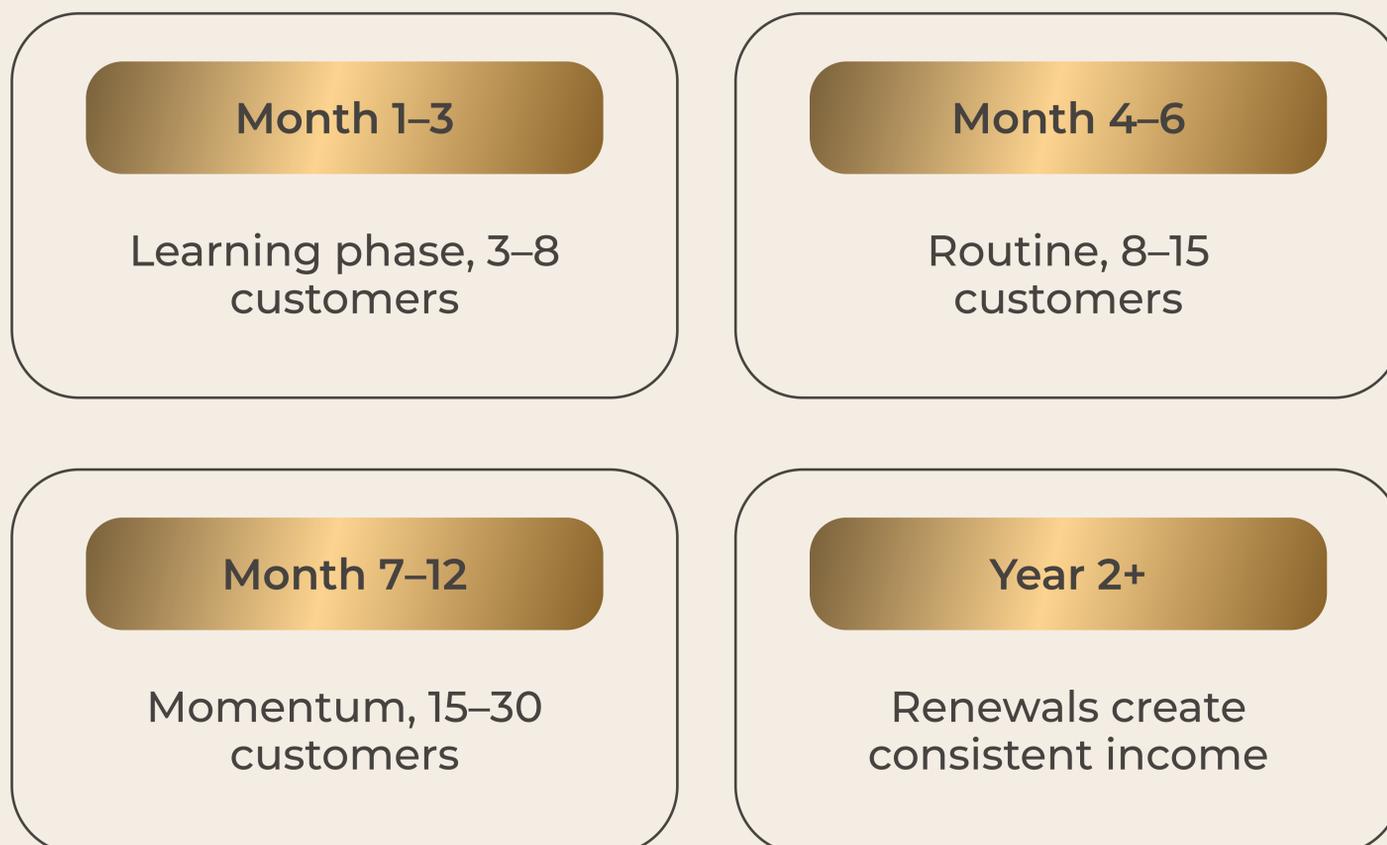


*\*Does not include overrides, perks, or product savings.*  
**Rule of thumb: Year 1 is about 40% to 55% of Year 2.**

# Ambassador Tiers Explained

Level	Clients/Year	Est. Income
 Sprout (Starter)	12	~\$2,100
 Bloom (Builder)	36	~\$6,700
 Crown (Leader)	80	~\$16,400
 Elite (Top 5%)	+200	\$40,000+

## Typical Growth Timeline



Most Crown-level ambassadors reach that tier in 12 to 18 months.

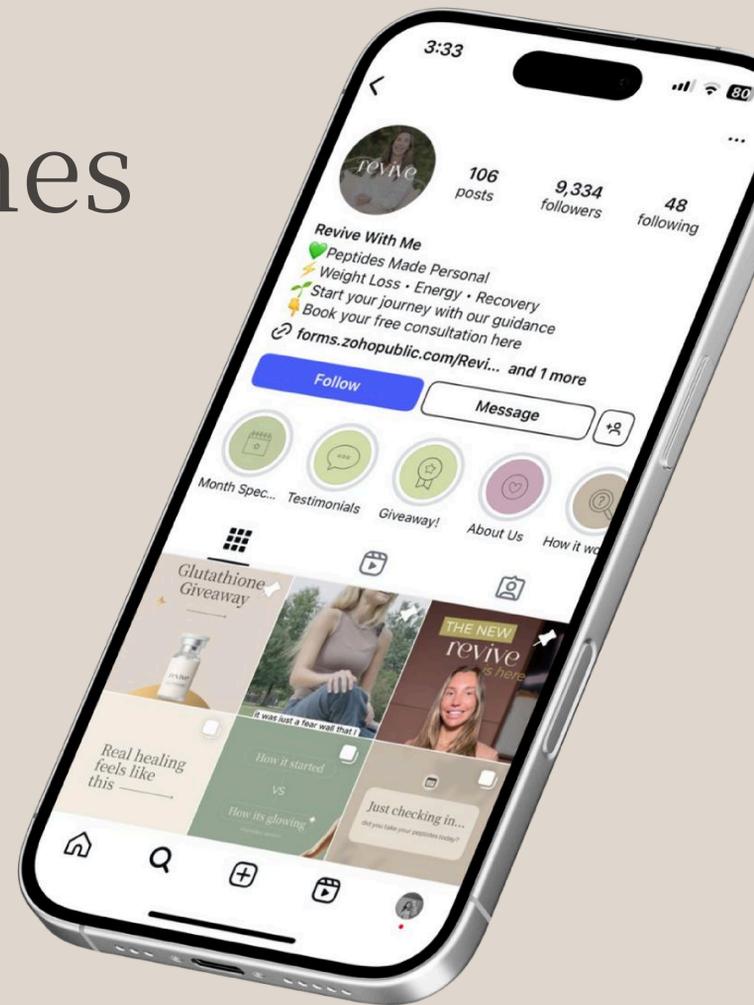
# Expectations & Guidelines

## Content Requirements

Create 4 pieces of content monthly:

- ◆ 1 Reel or TikTok
- ◆ 3 Instagram Stories

All content must include #RevivePartner #ad



## Platform Rules



### Instagram

Stories must include sticker or mention



### TikTok

Caption + verbal #RevivePartner



### Facebook

Disclosure in first 3 lines



### Email

Use [Ad] or [Sponsored] in subject

Approved tags: #RevivePartner #ad #wellness #notmedicaladvice

## Compliance & Requirements

To remain active and earn renewals:

- ◆ 1 qualified client order or \$3,600 in sales every 120 days, or \$3,000 in personal purchases
- ◆ Content as noted above
- ◆ No disease claims, no self-commissioning, required tags always

## Legal ✦ Income Disclosure

The earnings shown reflect potential income. Individual results vary by effort, skill, and market. Most ambassadors **earn less than \$500 annually**. Only ~15% reach Crown. This is not a guarantee of income.

Required by FTC: #ad #RevivePartner must appear in all promotional content.



## Program Guidelines

- ✦ No promoting competing supplement brands
- ✦ Maintain professional presence
- ✦ No income claims beyond provided examples
- ✦ No recruiting from other companies within 90 days
- ✦ Revive IP requires approval for use